

Minutes
MEETING OF THE ADMINISTRATIVE BOARDS
of the General College and the College of Arts and Sciences
Tuesday, March 8, 2022
3:30pm – 5:00pm

Attendees: Amy Cooke, Lauren DiGrazia, Nicole Else-Quest, Mara Evans, Louise Fleming, Li-ling Hsiao, Richard Langston, Jennifer Larson, Aaron Moody, Abigail Panter, Valerie Pruvost, Michelle Robinson, Chloë Russell, Keith Sawyer, Nick Siedentop, James Thompson, Jonathan Weiler

Staff: Genevieve Cecil

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Updates and Remarks by Senior Associate Dean Abigail Panter

Dean Panter opened with a few updates. Six candidates have been selected and scheduled in the search for the next Dean of the College of Arts and Sciences. She invited any members who would like to meet the candidates to speak to her ahead of time. She then spoke briefly about IDEAs in Action, noting increased awareness on campus, and mentioned a new strategic report and some of the initiatives associated with it, including strengthening student success. The new report will likely be available in late spring. Finally, she invited all members of the Boards to join her at the Carolina Inn after the April meeting before opening the floor to general questions. Larson asked for an update on the revisions to the policy limiting online courses. Panter confirmed this item will likely be on the April meeting agenda, and shared some of the rationale behind the proposal and where it stands currently. The new dean will likely have a significant say in the distribution of online courses going forward, in order to maintain appropriate checks and balances and ensure the pedagogical content and format of undergraduate degree programs are protected. With no further questions, the group moved on to the first agenda item.

New dual degree program: MA in Exercise and Sport Science (Sport Administration) and Master of Business Administration

Guest: Erianne Weight, Associate Professor of Exercise and Sports Science

Dean Panter invited Weight to provide a brief overview of the proposal for a new dual master's degree program in Exercise and Sports Science (Sports Administration track) and Business Administration. The new program is intended to unite two top-ranked programs and facilitate a unique and highly complementary educational experience that prepares students for careers in the sport business industry. Currently, around one third of existing sports administration programs are housed within business schools and as a result the Sport Administration (SpAd) program has lost candidates because of their desire to pursue a Master in Business Administration. While the Kenan-Flagler MBA program is consistently ranked among the best MBAs in the world, offering a partnership with Sport Administration will facilitate opportunities for students not currently available. The alignment between these two programs and the increasing demand for competency development in general business and collegiate athletics

administration yield an opportunity to develop pathways that remove obstacles and costs for students seeking these closely related yet distinct educational programs.

The dual degree program will consist of a minimum of three academic years of full-time study. The proposed dual degree will require a total of 82 credit hours and allow students to earn both degrees simultaneously while allowing each program to establish and retain their core curriculum and degree requirements. Students are required to spend one entire academic year of full-time enrollment in each program to complete the core curriculum, and will spend the third year in a split of primary enrollment between both programs. Separate applications are required for each program and each program is responsible for setting its own admission standards and requirements. Applicants may apply to each program concurrently or during the first year of graduate study, but students must be successfully admitted to both programs in order to complete the dual MBA/MA (EXSS) degree.

Panter then opened the floor to questions and comments. Pruvost inquired about the projected increase in applications and students for the dual degree program and what the implications for the department in terms of teaching loads and course offerings would be. Weight confirmed that the Exercise and Sports Science Department has had a dual degree program with the School of Law for several years, which they feel is a good model for the proposed program. She believes that the number of admitted students won't increase dramatically, but the program would be able to support students who are torn between the two programs (SpAd and MBA) and allow them to pursue both. Robinson inquired about the flipped year element of the proposal, and whether there would be increased interaction during the first two years. Weight confirmed that students will likely have an increased level of interaction due to the nature of the flipped program model, but that the majority of interactions would be in the third and final year when both cohorts are together.

With no additional questions, Panter thanked Weight and opened the floor for any final comments from the Boards. The Boards supported the proposal moving forward to The Graduate School.

Updates to Course Substitution Lists for Quantitative and Language Gen Ed requirements

Presenter: James Thompson, Associate Dean of Undergraduate Curricula

Thompson provided updates to the Course Substitution Lists for the Quantitative and Foreign Language general education requirements. A list of course updates to the approved substitution lists was shared with members for their review. The updates aim to meet the needs of students who will be following the IDEAs in Action curriculum and reflect the upcoming academic year where two General Education curriculums will be in operation. In response to the launch of the new IDEAs in Action curriculum, students under the Making Connections curriculum may fulfill either their QR or QI requirements by using any course approved for FC-QUANT beginning fall 2022.

Course Committee Reports

Presenter: James Thompson, Associate Dean of Undergraduate Curricula

Dean Thompson next presented the course committee reports for the February and March meetings. The course committee approved 97 courses for at least one general education requirement and 44 miscellaneous changes in total.

Undergraduate Program Proposals Summary

Presenter: Nick Siedentop, Curriculum Director

Siedentop presented some of the key items listed in the program proposals summary report, after reminding members that all the proposals are available to view in CIM-Programs. He then provided status updates on enrollment and graduation information for recently approved programs (new majors and minors). He noted several new minors that have exploded in terms of enrollment over the last five years, before moving on to review new majors. He recommended providing this information to departments and perhaps following up in cases where the projected enrollment did not match the actual enrollment after the program launched, to see whether the Boards could be of assistance in maintaining initiatives.

Langston concurred with this approach, and was happy to support efforts by the Boards to help departments inventory and improve their existing programs. Panter noted that sometimes departments identify an issue that ends up routing back to a previous approval and it would be worth keeping in touch with the programs through the years to make sure everything is interacting correctly. Larson praised the power of this type of recurring review to highlight connections between programs and get the word out to students that few, if any programs are mutually exclusive. Russell spoke to the marketing aspect of such interdisciplinary emphasis, and members discussed methods for getting this information out to students in a format they can easily digest and interpret. Cooke suggested modeling the search tools available to students on topics and tools as well as interests, to make sure that students are able to search in ways that match how they visualize their goals.

In closing, Siedentop shared a memorandum from the Office of Undergraduate Curricula requesting the Boards' approval in reviewing and processing certain 'miscellaneous' course changes within the need to submit them to the Course Committee. Such permission would allow Undergraduate Curricula staff to process miscellaneous requests faster, while also reducing the workload for Course Committee members and allowing them to focus on the review and approval of new courses and courses requesting general education requirements. Thompson shared his support for the proposal, but recommended confirming the mandate of the Course Committee with the accrediting body to ensure such a change would not be out of compliance. Else-Quest concurred. Panter confirmed that as long as we adhere to the process that was shared with our accreditors initially they will be fine with updates, but asked Siedentop to confirm the request aligns with our stated process and present the proposal again at the April meeting.

Lauren DiGrazia, Updates on Undergraduate Registration

DiGrazia provided a short history of the project to revise and improve the undergraduate registration process and highlighted changes to this cycle that were based on feedback and assessment data. These changes include raising the limit for the first wave of registration from 12 credit hours to 13 credit hours, which better serves students in majors and fields who may

need to prioritize 4 credit as well as 3 credit courses. The other big change is that the credit hour ranges are changing slightly in order to distribute students more equally across each wave. A final minor update was made to accommodate a University holiday, which changes the dates students will register between waves. DiGrazia emphasized the Registrar's commitment to making this a data-driven process and encouraged members to share their feedback with her team.

Dean Panter thanked members for their time, wished them a restful spring break, and the meeting adjourned at 4:20pm.