



THE UNIVERSITY  
of NORTH CAROLINA  
at CHAPEL HILL

COLLEGE OF ARTS & SCIENCES

STUDY ABROAD OFFICE

FedEx GLOBAL EDUCATION CENTER  
CAMPUS BOX 3130  
CHAPEL HILL, NC 27599-3130

T 919.962-7002  
F 919.962-2262  
studyabroad.unc.edu

January 15, 2019

Administrative Board of the College of Arts & Sciences

Dear Colleagues:

The Study Abroad Office submits for your approval a proposal for the establishment of a new program to be offered beginning **Summer 2019** and continuing annually.

Proposed Program: **Phillips Institute in Shanghai**

Proposed Program Location: **Shanghai, China (New York University)**

Faculty Program Leaders: **Michael Tsin, Department of History**

### **Program Information**

This proposed faculty-led program would be offered for **5+ weeks (6 credits)** during the **Summer** Term.

**Program Rationale:** The Phillips Ambassador Program is currently a scholarship program for students studying abroad in Asia. There is an academic component whereby the cohort of scholarship recipients take a course taught by UNC faculty. Now, with the availability of the endowed Phillips Professorship, the donors would like to re-imagine and expand the academic component of the Phillips Ambassadors Program.

Shanghai is a cosmopolitan and global city and an ideal setting for a Phillips program. Students without prior knowledge of China or Mandarin are still able to sufficiently navigate the city and take advantage of its cultural offerings. Dean Kevin Guskiewicz and Mr. Phillips visited Shanghai and the NYU Shanghai campus in November 2017 and were extremely impressed with the services and facilities available to students.

**Target Audience:** The target audience include any student with an interest in China or Asia and/or wanting to meet general education and experiential education requirements over the summer. The program would be the first faculty-led program in mainland China with a cultural focus and no prerequisites (language or content course), so it would potentially attract students from a diverse background. Due to the available funding attached to this program, it will likely attract students with high financial need or those seeking a partially/fully funded study abroad opportunity. The Phillips program and Study Abroad Office intend to work closely with university offices such as the Asian Studies Department and Carolina Covenant to do targeted marketing. Depending on the faculty leading the program (intended on rotational basis), there will be other strategic marketing initiatives.

**Anticipated Number of Students:** 10

**Student Levels Allowed:** Sophomore, Junior, or Senior



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**Program Learning Objectives:** The objective of the program is to expose students to China and Asia by anchoring the experience in a thematic topic. Depending on the faculty leading the program, it could be focused on ancient/modern history, international trade, food and culture, Asian diaspora, literature, music, etc. Regardless of the theme, the overarching objective is to nurture an appreciation and curiosity to further explore Asia, and to offer a comparative perspective.

## Program Academics

**Proposed Course Name/Number:** China in the World, HIST 282 plus one course from NYU Shanghai summer program (total of 6 credits).

**Course Description:** UNC HIST 282: China in the world - How should we evaluate China's place in the world today? There are many myths and much misleading, and at times erroneous, information regarding China's "engagement" - or lack thereof - with the world, both historically and in the contemporary era. The purpose of the class is to try to put the question in its proper context and perspective, and to unpack some of the different layers involved in analyzing this question. This course will focus on the dynamics of how both "China" and the "World" have evolved and changed over time, and how each has interacted with the other along the way. The objective is to enable you to come away with a more informed, sophisticated and nuanced understanding of China's "position" vis-a-vis the rest of the world, then and now.

HIST 282 fulfills the HS and BN general education requirements. In addition, it also satisfies the field concentration requirement in Third World Non-Western for the History major.

NYU Shanghai course: students are free to choose one additional course from the full NYU Shanghai offering. Depending on students' interests, they can opt to take a Chinese language class (available in 6 levels) or a content course ranging from economics to computer programming to journalism.

Please see website for a list of course offering in the Summer 2019 term:

<https://shanghai.nyu.edu/study-away/summer-courses/academics>. 4 credits at NYU will transfer as 3 UNC credits. The Chinese courses are 4 credits each and are indicated on the NYU website above.

**Description of Academic Instruction:** The method of instruction will primarily be in the classroom based on the NYU Shanghai campus. The course will also have an off-site component at the Shanghai Museum during the first week to supplement contact hours and also to allow students an opportunity to see pertinent course-related records, manuscripts and artefacts in Chinese history.

**Adapting Course to Shortened Timeframe:** The proposed course is currently being offered for Fall 2018. In order to adapt it to the summer timeframe, the syllabus has been reduced in regards to the amount of reading and also the scope of topics covered in the typical semester course. The course is divided into 6 different topics to correspond with the 6 week term. The grading and assignments have also been adapted to two shorter papers, one final, and a presentation.



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**Description of Excursions/Activities:** In addition to classroom teaching, the Phillips program plans to incorporate local excursions (group dinners, site visits, cultural outings to nearby water towns, etc) and invite guest speakers to enhance the classroom experience. NYU Shanghai, as part of its summer program, offers two cultural trips to Beijing and Nanjing, one in each term. UNC students are also eligible to participate in these weekend trips.

**Course Prerequisites:** NONE

**Degree Requirements?** This proposed course is a Major-required course and contributes towards the History major and minor and the concentration in "Third World Non-Western." It also fulfills the HS and BN general education requirements.

**Language Prerequisites:** NONE

A proposed syllabus is included as an addendum to this proposal.

### **Faculty Program Leader Information**

**Faculty Program Leader Bio:** Michael Tsin is an Associate Professor in the History Department here at UNC and holds an MA from the School of Oriental Studies at the University of London and a PhD from Princeton University. Current research focuses on exploring the social processes of identity formation through the prism of late nineteenth and twentieth century China. The project is part of his ongoing interest in the historical processes through which ideas and practices were translated into established norms and values, disseminated through the social body, transplanted across different times and places, and contested and challenged by the populace. At a broader level, he is curious to learn more about how the forces of global capitalism, whether through the instrument of formal colonial possessions in the last century or through the mechanisms of transnational institutions in the twenty-first century, manage to continually make and unmake the world in its different forms.

**Experience in Proposed Location(s):** Michael is from China and has traveled back many times.

**Experience Leading Student Groups:** Michael currently teaches the GLOB 281 Phillips Ambassador course and is quite familiar with the Phillips Ambassador program. Michael has also previously led the SEAS program and is familiar with the responsibilities and challenges of leading a group of students overseas.

### **Program Location(s)**

**Proposed Location(s):** The proposed program will take place in Shanghai, China, primarily on the campus of NYU Shanghai. The newly constructed campus building features state of the art facilities (library, gym, residence halls, study spaces, high speed internet, etc) and is located in Pudong, Shanghai's central business district. The NYU Shanghai website provides a 360 degree virtual tour of the campus, residences, and the city at large at the following website:  
<http://360.shanghai.nyu.edu/>



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Shanghai is the largest city in mainland China and the home of over 25 million people, including a substantial group of expats. Students should be able to successfully navigate the city without prior knowledge of Chinese language. The program will also include group excursions to culturally and historically significant sites in and around Shanghai such Hangzhou, Nanjing, or nearby water towns.

**Location Rationale:** Shanghai offers a metropolitan and global environment for UNC students to explore and is a great extension of the classroom and campus. It exhibits a blend of the explosive growth of modern and globalized China alongside examples of the historical and traditional. Aligned with the objective of this program, which is to introduce non-Asianists to China, Shanghai was also selected as the location because of its accessible nature and solid infrastructure. And it is a great base for launching off to other parts of China and Asia for students who wish to pursue independent travel at the conclusion of the program.

Dean Guskewicz and Phil Phillips (donor) visited Shanghai and the NYU campus in November 2017 and were highly impressed by the facilities, staff, and services. Students are guaranteed housing in the Jinqiao residence halls, and NYU Shanghai provides a free shuttle bus between the residences and the Pudong academic building on weekdays.

**Connections at the Proposed Location:** The program will partner with NYU Shanghai, which will coordinate program logistics, accommodations, classroom facilities, recreational facilities, excursions, and supplemental academic instruction. Ongoing and extensive conversations have taken place between UNC and NYU Shanghai administrators.

## Health & Safety Information

**Health Insurance:** The Study Abroad Office coordinates with the Office of Risk Management Services to enroll student and faculty participants in international accident and health insurance through GeoBlue for the duration of the program.

**Safety & Risk Information:** China is currently at a level 2 in the State Department travel advisory. This is mostly due to the arbitrary enforcement of laws and special restrictions of dual US-China citizens. Students should exercise caution when expressing freedom of speech and condemnation of the government. In addition, there are safety issues such as pick-pocketing, robbery, sexual harassment, et cetera that are present in any major metropolitan city. Students will be briefed on proper conduct and urban sensitivity during pre-departure and also at NYU Shanghai upon arrival.

Study Abroad Office staff will continue to monitor events in the host country and the U.S. State Department Travel Advisories in accordance with the UNC *Policy Concerning Global Study, Travel, and Research*.

**Health Information:** In Shanghai, there are no special health risks except those that typically affect travelers - upset stomach, colds, etc. Students will be advised to avoid drinking tap water and exercise caution when eating certain raw fruits and vegetables. Shanghai has multiple medical facilities servicing expats and NYU Shanghai has a health clinic accessible to students.



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**Required Vaccinations (if applicable):** The CDC recommends the routine vaccinations such as MMR, tetanus, chicken pox, etc. In addition, it recommends Hepatitis A and Typhoid which may be contracted through contaminated food and water. UNC will encourage students to obtain the recommended vaccinations pre-departure. Depending on the area and activities involved, other recommended vaccinations include Hepatitis B, Rabies, Japanese Encephalitis, and Polio. For this program which is based in Shanghai, those are not required.

Health, safety, and security information will be presented to students during the required pre-departure orientation.

## Conclusion

A letter of support from the home academic department is included in as an addendum to this proposal.

We are happy to provide any additional information necessary for your review of this program. Thank you for your time and your support of global opportunities for Carolina students.

Sincerely,

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Jason A. Kinnear  
Assistant Dean of Study Abroad & Exchange



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CAROLINA ASIA CENTER

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August 24, 2018

UNC Study Abroad Faculty Advisory Board,

The Carolina Asia Center (CAC) is excited to support the proposal for a summer 2019 program offering: Phillips Institute in Shanghai.

The 6-week 6-credit hybrid faculty-led program will be comprised of two courses: one course selected from NYU Shanghai's summer course catalog and one UNC course taught by the program lead and Earl N. Phillips Distinguished Professor of International Studies (appointment pending). NYU Shanghai's course offerings are wide-ranging with topics including management, finance, microeconomics, journalism, computer programming, and Chinese language.

The program will be based at NYU's state-of-the-art campus on the east side of the bustling city of Shanghai, the largest city in China. The program lead will be appointed by the UNC Dean of the College of Arts & Sciences in late 2018. The program augments UNC Study Abroad's program options in Shanghai by adding an affordable, hybrid faculty-led option and kickstarting a collaboration with NYU's impressive array of study away campuses.

The CAC's flagship scholarship program, Phillips Ambassadors, is partnering with Study Abroad to enhance the experience of students studying at the Phillips Institute in Shanghai. Guest speakers, experiential learning, and field trips will be incorporated into the summer program. A select group of accepted students will be identified as Phillips Ambassadors and will receive scholarship money to fund a portion of the program costs. Other students in the cohort will benefit from exposure to the distinguished professor while enjoying a discounted program cost because of subsidies provided by the Phillips Ambassadors Program. International and local NYU Shanghai students will be invited to register for the UNC course, greater strengthening the foundation for future collaborative projects between our two outstanding institutions.

Please reach out with any questions.

Sincerely,

A handwritten signature in black ink, appearing to read "Morgan Pitelka", written over a horizontal line.

Morgan Pitelka  
Director, Carolina Asia Center  
Professor, Departments of History and Asian Studies

## **China In The World**

Michael Tsin

How should we evaluate China's place in the world today? There are many myths and much misleading, and at times erroneous, information regarding China's "engagement -- or lack thereof -- with the world, both historically and in the contemporary era. The purpose of this class is to try to put the question in its proper context and perspective, and to unpack some of the different layers involved in analyzing this question. Indeed, neither "China" nor the "World" is a static entity. This course will focus on the dynamics of how both "China" and the "World" have evolved and changed over time, and how each has interacted with the other along the way. The objective is to enable you to come away with a more informed, sophisticated and nuanced understanding of China's "position" vis-à-vis the rest of the world, then and now.

### **Requirements:**

- 1) Discussion is an important component of the class. You are required to read the assigned readings *carefully and critically* before coming to class, and to be able to discuss and analyze the texts as well as to raise questions and offer comments.
- 2) Everyone is required to post their responses to the readings on the course Sakai site. These responses are *\*not\** meant to summarize the readings. Rather, they should consist of questions, comments or critiques you might have with regard to the readings.

### **Grading:**

- 1) Attendance and Participation in Class Discussions [10 points]
- 2) Reading Responses [15 points]
- 3) First Assignment (2 pages) [15 points]
- 4) Second Assignment (3 pages) [20 points]
- 5) Third Assignment (3 pages) [25 points]
- 6) Presentation/Final [15 points]

Papers should be doubled-spaced with 12-point font. Late papers are subject to penalties, and papers that fail to conform to requirements (length, font, line-spacing) might be returned for revisions and could be treated as late papers.

### **Here are some further guidelines for the papers:**

- i) The paper should be framed around a question/hypothesis, and it should advance a coherent argument in relation to the question. You should begin with a succinct one-paragraph introduction, clearly spelling out why your research question is interesting and important, what you intend to demonstrate in the paper, and the gist of your argument.

ii) Try to organize the content of the paper around, say, 3-5 main points with supporting evidence. Pay special attention to transition, and how you move from one paragraph/point to another in order to maintain a coherent and logical narrative.

iii) A strong conclusion should briefly but clearly reiterate your main argument and what you believe you have demonstrated in the paper. The conclusion is also a good opportunity to remind the reader how the different parts of your paper come together to form a cohesive whole.

iv) Be sure to double-check your spelling, grammar, etc.. It is perhaps obvious, but it is worth pointing out that even papers with brilliant ideas are often undermined by very basic mistakes in prose or sentence construction.

The paper should include proper citations and a bibliography:

References cited in the paper and in footnotes should read: (Smith: 45) or (Goodman & Brown: 86-88) or (China Internet Network: report [with page numbers if available]).

Books and articles in the bibliography should be listed alphabetically by author. For examples:

Smith, Jane. *Social Protests in Brazil*, Chapel Hill: University of North Carolina Press, 2008.

Wen, Henry. "Chicago Story," *Journal of American Literature* 25:2 (2017), 15-56.

If an article is from an edited volume:

Goodman, Joe and Pamela Brown. "The Fall of the Berlin Wall," in Susan Kim, ed., *A History of the Cold War*, New York: Columbia University Press, 2014, 45-82.

Internet references should be listed in the bibliography by author, if available, or by title/institution. Be sure to add the date of issue as well as the full URL and the date of access. For example:

China Internet Network Information Center. *China Development Statistics Report* (2007). <<http://www.cinic.net.cn/download/2008/2008046341.pdf>>, accessed August 25, 2018.

**For more information on citations, see <https://guides.lib.unc.edu/citing-information>**

**Evaluation of the paper will be based on three closely related criteria:**

\*Evidence: Command of the data/material

\*Interpretation: Development of an argument or point of view that is coherent and pertinent to the issues at hand, demonstrating an appropriate level of critical thinking

\*Presentation: Expression of ideas in clear, concise, grammatically correct, and well-written prose



**Digital Etiquette:**

You should turn off your cellphone and/or other electronic devices (iPods, etc.) before you enter the classroom, and please do not take pictures or record during class. Regarding laptops, you may use a laptop to take notes during this class. However, as tempting as it might be, you should not use a laptop during class to follow a game, check your friends' statuses on Facebook or Instagram, IM, respond to email, etc.. Please be aware that such activities not only distract you, they also distract anyone around or behind you. If you often seem distracted by what's on your screen, I WILL ask you to put your laptop away.

Please remember that you are bound by the Honor Code when submitting your assignments and papers. Papers must bear either the full honor code pledge ("On my honor, I have neither given nor received unauthorized aid on this assignment.") or the word "Pledge" followed by your signature as a short-hand way of communicating your adherence. Information on what constitutes plagiarism can be found at <https://writingcenter.unc.edu/tips-and-tools/plagiarism/>; information on what constitutes a violation of the honors code can be found at <https://studentconduct.unc.edu/sites/studentconduct.unc.edu/files/documents/Instrument.pdf>

Students with special needs should bring them to the attention of the instructor during the first two weeks of the semester.

The instructor reserves the right to modify or make changes to the syllabus as necessary.

**Course Schedule:****Week 1****Different Kinds of Worlds****May 21**

Esherick, Joseph, "How the Qing Became China," 229-259 (pdf file)

Hobsbawm, E. J., "The Government Perspective," 80-100 (pdf file)

**May 23**

Rossabi, Morris, ed., China Among Equals, 1-15 (pdf file)

Tackett, Nicolas, "The Origins of the Chinese Nation," 141-210

<https://search.lib.unc.edu/search?R=UNCb9161894>

\*\* field trip to the Shanghai Museum after class to introduce students to some of the pertinent course-related records and artefacts in Chinese history

## Week 2

### Making a New World

May 28

Spence, Jonathan, "Matters of Enlightenment," 81-100 (pdf file)

Waley-Cohen, Joanna, "Early Chinese Cosmopolitanism," 21-54 (pdf file)

May 30

Smith, Arthur, Chinese Characteristics, 41-114

<https://babel.hathitrust.org/cgi/pt?id=hvd.hnqkf9;view=1up;seq=9>

Chiang, Monlin, Tides from the West, 3-91

<https://babel.hathitrust.org/cgi/pt?id=mdp.39015005285344;view=1up;seq=7>

## Week 3

### Worlds in Motion

June 4

Ko, Dorothy, Cinderella's Sisters: A Revisionist History of Footbinding, 9-106

<https://search.lib.unc.edu/search?R=UNCb8105190>

June 6

Kuhn, Philip, "Imperialism and Mass Migration," 107-152 (pdf file)

Cook, Alexander C., Mao's Little Red Book: A Global History, 96-116, 130-146, 206-224

<https://search.lib.unc.edu/search?R=UNCb8844254>

## Week 4

### World Transformed

#### June 11

Lee, Leo, "Shanghai Modern: Reflections on Urban Culture in China in the 1930s," 75-107 (pdf file)

Farrer, James, "Global Nightscapes in Shanghai as Ethnosexual Contact Zones," 747-764 (pdf file)

Morris, Andrew, "'I Believe You Can Fly': Basketball Culture in Postsocialist China," 9-38 (pdf file)

#### June 13

Marks, Robert, "'Controlling' Nature in the People's Republic of China 1949-Present," 307-391 (pdf file)

## Week 5

### Engaging the World

#### June 18

Lee, Ching Kwan, The Specter of Global China, 1-30, 152-185 (pdf file)

Rupp, Stephanie, "Africa and China: Engaging Postcolonial Interdependencies," 65-86 (pdf file)

Larmer, Brook, "Is China the World's New Colonial Power?," 1-18 (pdf file)

#### June 20

Rofel, Lisa and Sylvia Yanagisako, Fabricating Transnational Capitalism: A Collaborative Ethnography of Italian-Chinese Global Fashion, 119-160, 190-226 (pdf file)

Chan, Felicia and Andy Willis, eds., Chinese Cinema: International Perspective, 37-52, 159-166 (pdf file)

**Week 6**

**A Connected World**

**June 25**

Han, Rongbin, Contesting Cyberspace in China, 55-100, 175-192 (pdf file)

Downey, Tom, "China's Cyberposse," 1-8 (pdf file)

**June 27**

Presentations/Final

# MAY/JUN 2019

SUN

MON

TUE

WED

THU

FRI

SAT

20

Arrive in  
Shanghai/  
Welcome Dinner

21

Class  
9am-12pm

22

Class  
9am-12pm

23

24

Shanghai Tour  
& Museum visit  
(additional  
class)

25

26

27

Class  
9am-12pm

28

29

Class  
9am-12pm

30

Phillips Dinner

31

01

02

03

Class  
9am-12pm

04

05

Class  
9am-12pm

06

Beijing  
excursion  
(with other NYU  
students)

07

Beijing  
excursion

08

09

Beijing  
excursion

10

Class  
9am-12pm

11

12

Class  
9am-12pm

13

Phillips Dinner

14

15

16

17

Class  
9am-12pm

18

19

Class  
9am-12pm

20

Phillips Dinner

21

22

23

24

Class  
9am-12pm

25

26

Class  
9am-12pm

27

Classes end  
Farewell dinner

28

29