



UNC
COLLEGE OF
ARTS & SCIENCES

THE UNIVERSITY
of NORTH CAROLINA
at CHAPEL HILL

DEPARTMENT OF COMMUNICATION STUDIES

115 BINGHAM HALL
CAMPUS BOX 3285
CHAPEL HILL, NC 27599-3285

T 919.962-1127
F 919.962-3305
www.unc.edu/depts/comm

To: Administrative Boards of the College of Arts and Sciences and the General College
From: Ken Hillis, Chair
Re: Changes to the Media and Technology Studies and Production Concentration
Date: January 20, 2015

The Department of Communication Studies proposes the following changes to our Media and Technology Studies and Production (MTSP) concentration, effective Fall 2015. These changes do not affect any of the degree requirements for the Bachelor of Arts in Communication Studies; they simply serve to update the list of courses that students can take to complete the major in accordance with current departmental offerings.

- Add COMM 390 Special Topics in Communication Studies (based on topic). Adding this course will afford students another option for a class in their concentration at the 300-level. Since special topics courses are often turned into permanent course offerings, it follows that students should be able to receive credit for the course when it is in the special topics format as well.
- Add COMM 413 Freud. This course should be added to the concentration because it supplements the current media studies curriculum while also providing students with another upper-level course that can be used to meet the major requirements.
- Change COMM 553 to COMM 454 Media and Activism. This course has been renumbered (pending approval).
- Add COMM 638 Game Design. This course currently counts towards the New Media track contained within the MTSP concentration and should, because of its emphasis on media production, be counted towards the requirements for any student in the concentration.
- Add COMM 647 Advanced Projects in Media Production. This course (name change pending approval) should be added to the concentration because it serves as an unofficial capstone course for students studying media production while also providing students with another upper-level course that can be used to meet the major requirements.

Current students will be permitted to take these courses to meet their major requirements within their concentration, and adjustments to their degree audits will be made as needed.

In addition to these changes, there is also one update to the New Media Track that is housed within the MTSP concentration.

- Remove INLS 558 Principles and Techniques of Storytelling. This course's lack of emphasis on digital storytelling does not make it a good fit for the overall focus of this track.

Attached you will find a copy of the 2014-2015 Undergraduate Bulletin text updated to reflect these changes to the MTSP concentration. Thank you for your attention to this matter.

Sincerely,

Ken Hillis, Chair
Department of Communication Studies

Majoring in Communication Studies: Bachelor of Arts

Core Requirements

- Three courses from the following with a grade of C or better in each: COMM 120, 140, 160, or 170
- Four COMM courses in a concentration
- Three COMM electives
- A minimum of 10 COMM courses, except for those students pursuing the new media option in the media and technology studies and production concentration described below
- Three COMM courses must be numbered 400 or higher.

A maximum of 15 COMM courses (45 hours) may be applied toward the B.A. degree.

Students are invited to work closely with faculty in courses and through independent study, cocurricular programs, and research projects. Courses are also open to nonmajors whose personal and professional goals require an understanding of human communication.

Pre-Selected Concentrations in Communication Studies

Students should select one of the following concentrations and take a minimum of four courses within that concentration. Core courses do not count as one of the four required courses within the selected concentration. Additional courses that are not listed under any concentration may be used to meet major requirements but not concentration requirements.

- Interpersonal and Organizational Communication (COMM 120 is a prerequisite for most of the interpersonal and organizational communication courses; consult course descriptions): COMM ~~226~~, 312, 390 (based on topic), 411, 422, 423, 490 (based on topic), 521, 523, 524, 525, 526, 527, 610, 620, 624, 625, 690 (based on topic); COMM/MNGT 223, 325; COMM/WMST 224
- Media and Technology Studies and Production (COMM 140 is a prerequisite for most of the media courses; consult course descriptions): COMM 130, 142, 150, 230, 249, 251, 330, 345, 390 (based on topic), 411, 412, 413, 431, 432, 436, 450, 452, 453, 454, 490 (based on topic), 534, 545, 546, 547, 548, 549, 550, 551, ~~553~~–635, 636, 638, 645, 646, 647, 650, 652, 653, 654, 655, 681, 682, 683, 690 (based on topic). Please note that enrollment in advanced media and technology production classes is limited, and many production classes have prerequisites.
- New Media: Students wishing to pursue the new media option in the media and technology studies and production concentration should consult the departmental advisor. In addition to the preliminary core requirements (including COMM 140) above, students must take COMM 150 and COMP 110, as well as two approved COMP or INLS courses from the Department of Computer Science or the School of Information and Library Science. The remaining three classes

will be COMM classes above 400. Recommended COMM classes include 431, 490 (based on topic), 636, 638, 646, 650, 654, and 690 (based on topic). Recommended cross-disciplinary classes include COMP 180, 185, 380, 382, and 416; and INLS 151, 161, 201, 318, ~~558~~, 560, and 572.

- Performance Studies (COMM 160 is a prerequisite for most of the performance courses; consult course descriptions): COMM 260, 262, 263, 362, 364, 365, 390 (based on topic), 411, 435, 437, 463, 464, 466, 490 (based on topic), 532, 561, 562, 563, 564, ~~566, 568~~, 660, 661, 662, 664, 665, 666, 667, 668, 690 (based on topic), 695

- Rhetorical Studies (COMM 170 is a prerequisite for most of the rhetorical studies courses; consult course descriptions): COMM 171, 312, 355, 371, 372, 374, 375, 376, 390 (based on topic), 470, 471, 472, 490 (based on topic), 500, 571, 572, 573, 574, 575, 576, 577, ~~675~~, 690 (based on topic)

Specialized Concentration in Communication Studies

Students may create their own concentrations by selecting at least four courses that constitute a coherent program of study. The courses selected in this concentration must be justified by the student and must be approved by the director of undergraduate studies.