



UNC
COLLEGE OF
ARTS & SCIENCES

THE UNIVERSITY
of NORTH CAROLINA
at CHAPEL HILL

DEPARTMENT OF ECONOMICS

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PATRICK CONWAY
Professor and Department Chair

October 15, 2014

Nicholas Siedentop
Curriculum Director
Office of Undergraduate Curricula
Carolina Campus


Dear Nick:

The revision adds ECON 125 Introduction to Entrepreneurship to the minor requirements. ECON 125 did not exist when the minor was established, but we now have offered the course for two years. To keep the total at five courses, the one course elective is deleted from the requirements. We are adding ECON 125 because the course, taught in a 400 seat lecture hall, is both popular on campus and valuable as a entry point for our entrepreneurship minors.

The revision also adds NUTR 780 Entrepreneurship in Public Health as an alternative to ECON 327, EXSS 328, and PLCY 326. This adds another area of focus for students. The revision also drops the prohibition on allowing business majors to participate in the minor.

The transition should be smooth. ECON 125 is being offered for the third time in Fall 2014.

Sincerely,



Patrick Conway
Professor and Department Chair

Minoring in Entrepreneurship

This minor is designed for students who wish to remain in another discipline but who have an interest in the process of entrepreneurship. Entrepreneurship is the mechanism by which new products, services, and organizational processes are identified, refined, and ultimately realized as a sustainable part of the society. There is a common process for realizing all types of ventures. The minor will provide the student with the background to undertake entrepreneurial activity in either the business or social realm. The venture workshop course requirement allows students to select an area of focus, including commercial, scientific, social, arts, sport, public health, and social ventures. An internship opportunity is a key component of the minor.

The minor consists of five courses:

- ECON 101 Introduction to Economics (with a grade of C or better)
- ECON 125; or a course approved in advance by the director of the Minor in Entrepreneurship.
- ECON 325 Entrepreneurship: Principles and Practice (prerequisite ECON 101 and ECON 125) or PLCY 327 Introduction to Entrepreneurship
- ECON 327 Business Venturing Workshop (sections in commercial, arts, and science), EXSS 328 Sport Business Venture, PLCY 326 Social Ventures, or NUTR 780, or another course approved by the Director of the Minor.
- ECON 393 Practicum in Entrepreneurship

Notes:

- ECON 101 and ECON 125 are prerequisites for ECON 325, ECON 327, and ECON 393.
- ECON 325, 327, and 393 cannot be counted toward an economics major.
- Typically, ECON 325 is only offered in the fall, and ECON 327 is only offered in the spring.

For additional information, contact John Akin, interim director of the entrepreneurship minor, akin@email.unc.edu.