



UNC  
COLLEGE OF  
ARTS & SCIENCES

THE UNIVERSITY  
*of* NORTH CAROLINA  
*at* CHAPEL HILL

DEPARTMENT OF  
ANTHROPOLOGY

CAMPUS BOX 3115  
301 ALUMNI BLDG.  
CHAPEL HILL, NC 27599-3115

T 919.962.1243  
F 919.962.1613

November 29, 2017

TO: Office of Undergraduate Curricula:

RE: Department of Anthropology proposal to create a new undergraduate minor:  
**Heritage and Global Engagement.**

### Goals and Rationale

The proposed minor offers students the opportunity to engage two critical issues of our times: globalization and heritage. We live our lives in an increasingly interconnected world, where people, goods, and ideas travel like never before. Amid these flows that define the global present, heritage has become a topic of vital concern. Here, “heritage” refers to both the tangible—physical places and objects—and the intangible—stories, songs, and celebrations that people experience. The protection, exploration, management and celebration of heritage are the focus of a range of national and international bodies, museums, and NGOs including UNESCO, the National Park Service, and dedicated culture ministries in many nations. Heritage also represents a powerful tool for empowering communities struggling for civil rights and recognition here in the United States and abroad.

Putting a premium on engagement, the minor builds a foundation for advanced first-hand research and experiential learning by offering guided training in a range of anthropological methodologies including ethnography, oral life-histories, heritage conservation, and community-based, participatory research. A student completing the minor will have developed a portfolio of extended cases studies, ethnographic projects, and designs for participatory heritage and globally-concerned projects. These and other assignments teach students to connect new ideas about culture, history, globalization, and identity with real communities. Through these forms of engagement, this course of study prepares students to navigate the complex issues of globalization and heritage that they will encounter in their personal and professional lives beyond UNC.

The Heritage and Global Engagement Minor pulls together strengths that define Anthropology at UNC and offers them to students in a curricular package fit for the 21<sup>st</sup> century. Students will learn a wide range of culturally aware approaches to understanding the role of globalization and heritage in the modern world. Yet, under this broader objective, it gives student the opportunity to choose courses that augment their major with discernably *anthropological* understandings and research methods. Each student must complete at least one designated course offering training in first-hand anthropological research—thus ensuring the experiential, engagement component of the minor. Beyond this requirement, students are encouraged to diversify their anthropological research capacities by taking additional engagement courses within the minor. To this, students may add a mix of topical courses on heritage and globalization in a variety of domestic and international contexts, offered by the Department of Anthropology. Affording undergraduates the opportunity to anthropologically engage their world, this minor brings together UNC faculty, students, and communities—both abroad and here in North Carolina—to create locally grounded, globally aware understandings of an increasingly interconnected world.

#### Evidence of Demand and Anticipated Enrollment

The minor aims to capitalize on two major trends of undergraduate education: first, the groundswell of interest among students in heritage and all things “global”; second, the increasing number of students seeking to augment their primary course of study with anthropological, qualitative training. Regarding the former, our courses on heritage and related matters continue to be amongst our most popular. Likewise, our courses on globalization—and in particular, ANTH 142: Local Cultures/Global Forces which has climbed from 100 to 180 students in just two years—signal the growing demand from students for this topic. For advanced undergraduates and graduate students, we have crafted ANTH 674: Issues in Cultural Heritage that bridges heritage studies with participatory modes of research. Beyond these indicators, we have also designed this minor with an eye toward bringing students to Anthropology from across UNC. Here we take our Medical Anthropology Minor as a model. With enrollments around 250, the Medical Anthropology Minor has drawn students from distant sectors of the university (Public Health, pre-Med students, etc) and given them skills that are in increasingly high-demand in the fields of Medicine and Health, including personal interviews, collecting life histories, navigating IRB permission, etc. We anticipate similar draws for the minor in Heritage and Global Engagement, but from other departments such as Economics, Public Policy, History, Political Science, and Global Studies. As professional fields continue to recognize the value of qualitative research, and engagement continues to be a signature commitment of UNC, we see the proposed minor as a strategic opportunity not only for undergraduates pursuing their careers, but also for the Department of Anthropology and the College of Arts and Sciences.

List of Majors and Minors That Should Not Be Eligible

This minor fulfills a unique niche at UNC; we accordingly see no reason to prevent any other majors and minors from partaking in this unique educational opportunity. We also welcome Anthropology majors to pursue this Minor, as it adds a distinct skill-set—and corresponding credential—to their training.

Student Advising

The minor is designed to work in concert with students' interest and extant courses of study. Toward that end, we have built-in sufficient flexibility to allow students to formulate a selection of courses that best augments their current course load and meets their long-term professional goals. Students must fulfill the engagement requirement by taking one research-driven course, but here again they have the opportunity to train in anthropological methods that will best complement their already-existing scholarly and professional interests. Anthropology's Director of Undergraduate Studies and the department's Undergraduate Career Advisor will be tasked with helping each and every student develop a strategy and corresponding selection of courses that best suits their goals. The department will also actively work with the Academic Advising Program in the College of Arts and Sciences to raise student awareness concerning the minor.

Sincerely,

A handwritten signature in black ink, appearing to read "Patricia A. McAnany". The signature is fluid and cursive, with the first name "Patricia" being the most prominent.

Patricia A. McAnany  
Chair, Department of Anthropology  
Kenan Eminent Professor of Anthropology

Attachment: (1) Heritage and Global Engagement, Course Catalog Text

## **(1) Heritage and Global Engagement**

### **Course Catalog Text**

#### **-OVERVIEW TAB-**

##### **Introduction**

The Heritage and Global Engagement minor offers students the opportunity to engage two critical issues of our times: globalization and heritage. Students will learn a wide range of culturally aware approaches to understanding the role of globalization and heritage in the modern world. Emphasizing experiential learning, the minor offers students guided training in a range of anthropological methodologies including ethnography, oral life-history, heritage conservation, and community-based, participatory research. Through designated engagement courses, student completing the minor will have developed a portfolio of extended cases studies, ethnographic projects, and designs for participatory heritage and globally-concerned projects. This emphasis on engagement—i.e. first-hand anthropological research—teaches students to connect new ideas about culture, history, globalization, and identity with real communities. This course of study therein prepares students to navigate the complex issues of globalization and heritage that they will encounter in their personal and professional lives beyond UNC. The minor is designed to complement other majors and careers, where cultural awareness is a must. Affording undergraduates the opportunity to anthropologically engage their world, the Heritage and Global Engagement minor brings together UNC faculty, students, and communities—both abroad and here in North Carolina—to create locally grounded, globally aware understandings of an increasingly interconnected world.

##### **Advising**

All majors and minors have a primary academic advisor in Steele Building. Students are strongly encouraged to meet regularly with their advisor and review their Tar Heel Tracker each semester. The Anthropology department's Director of Undergraduate Studies (see "Contact Information" above) works with current and prospective majors and minors by appointment. Students are encouraged to consult with the Director of Undergraduate Studies about course choices and fieldwork opportunities. The Department of Anthropology's Undergraduate Career Advisor is also available to help students tailor this minor—and its experiential learning components—to their individual interests and career plans. Curriculum academic advising is particularly important for those students who are considering going on to graduate school.

##### **Graduate School and Career Opportunities**

There are multiple career paths open to students with a minor in Heritage and Global Engagement. The minor is designed to augment a range of courses of study and careers. From medical and health professions to business, government, and

nongovernmental organizations (NGOs), anthropological perspective is increasingly at a premium in the world writ large. This minor gives students the global awareness and first-hand research skills to distinguish themselves in a variety of local and global fields.

### **REQUIREMENTS TAB**

Students must complete 15 hours of credit (5 three-credit classes) from the courses listed below. At least one course must involve engaged anthropological research (indicated by an \* in the list below). Students further must:

- take at least nine hours of their minor course requirements at UNC–Chapel Hill, or in a program officially sponsored by the University
- take at least three courses at the 200 or higher level
- earn a minimum of 12 hours of C or better in the minor
- Students majoring in Anthropology may also earn this minor, pursuant to the University’s rules for double-counting credits. See: <http://catalog.unc.edu/undergraduate/general-education-curriculum-degree-requirements/#degreerequirementstext>

Students planning on a minor in Heritage and Global Engagement should inform the department’s Director of Undergraduate Studies. For more information, please consult the [degree requirements section of the catalog](#).

ANTH 54: Indians’ New Worlds

ANTH 60: First-Year Seminar: Crisis and Resilience: Past and Future of Human Societies

ANTH 62: First-Year Seminar: Indian Country Today

ANTH 63: First-Year Seminar: The Lives of Others: Exploring Ethnography\*

ANTH 64: First-Year Seminar: Public Archaeology in Bronzeville\*

ANTH 103: Anthropology of Globalization

ANTH 120: Anthropology Through Expressive Cultures

ANTH 121: Ancient Cities of the Americas

ANTH 142: Local Cultures, Global Forces\*

ANTH 144: Archaeology and the Media

ANTH 145: Introduction to World Prehistory

ANTH 150: Food and Culture

ANTH 202: Introduction to Folklore

ANTH 210: Global Issues in the 20th Century

ANTH 231: Archaeology of South America

ANTH 232: Ancestral Maya Civilizations

ANTH 233: Prehistory of Southwest Asia

ANTH 240: Action Research\*

ANTH 248: Anthropology and Public Interest\*

ANTH 250: Archaeology of North America

ANTH 252: Archaeology of Food  
ANTH 259: Culture and Identity\*  
ANTH 284: Culture and Consumption\*  
ANTH 330: Japan, Myth and Memory  
ANTH 331: Anthropology of Memory\*  
ANTH 356H: Artisans and Global Culture\*  
ANTH 361: Community in India and South Asia  
ANTH 375: Memory, Massacres, and Monuments in Southeast Asia  
ANTH 406: Native Writers  
ANTH 420 Public Archaeology  
ANTH 425: Public Archaeology Practicum\*  
ANTH 429: Culture and Power in Southeast Asia  
ANTH 445: Migration and Health\*  
ANTH 452: The Past in the Present  
ANTH 454: The Archaeology of African Diasporas  
ANTH 461: Colonialism and Postcolonialism\*  
ANTH 477: Visual Anthropology  
ANTH 550: Archaeology of the American South  
ANTH 625: Ethnography and Life Stories\*  
ANTH 674: Issues in Cultural Heritage\*

### **OPPORTUNITIES TAB**

See the program page here for special opportunities. Students should also meet with the department of anthropology's Undergraduate Career Advisor to explore opportunities beyond the classroom yet relevant to this minor.