



UNC  
COLLEGE OF  
ARTS & SCIENCES

THE UNIVERSITY  
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at CHAPEL HILL

DEPARTMENT OF COMMUNICATION STUDIES

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To: Administrative Boards of the College of Arts and Sciences and the General College  
From: Ken Hillis, Chair  
Re: Changes to the Rhetorical Studies Concentration  
Date: October 15, 2014

The Department of Communication Studies proposes the following changes to our Rhetorical Studies concentration, effective Fall 2015. These changes do not affect any of the degree requirements for the Bachelor of Arts in Communication Studies; they simply serve to update the list of courses that students can take to complete the major in accordance with current departmental offerings.

- Add COMM 390 Special Topics in Communication Studies (based on topic) and COMM 490 Special Topics in Communication Studies (based on topic). Adding these courses will afford students additional options in their concentration at the 300- and 400-levels. Since special topics courses are often turned into permanent course offerings, it follows that students should be able to receive credit for the course when it is in the special topics format as well.
- Remove COMM 675 Environmental Communication and the Public Sphere. This course has been inactivated (pending approval) and will no longer be offered.

Current students will be permitted to take these courses to meet their major requirements within their concentration, and adjustments to their degree audits will be made as needed.

Attached you will find a copy of the 2014-2015 Undergraduate Bulletin text updated to reflect these changes to the Rhetorical Studies concentration. Thank you for your attention to this matter.

Sincerely,

Ken Hillis, Chair  
Department of Communication Studies

# Majoring in Communication Studies: Bachelor of Arts

## Core Requirements

- Three courses from the following with a grade of C or better in each: COMM 120, 140, 160, or 170
- Four COMM courses in a concentration
- Three COMM electives
- A minimum of 10 COMM courses, except for those students pursuing the new media option in the media and technology studies and production concentration described below
- Three COMM courses must be numbered 400 or higher.

A maximum of 15 COMM courses (45 hours) may be applied toward the B.A. degree.

Students are invited to work closely with faculty in courses and through independent study, cocurricular programs, and research projects. Courses are also open to nonmajors whose personal and professional goals require an understanding of human communication.

## Pre-Selected Concentrations in Communication Studies

Students should select one of the following concentrations and take a minimum of four courses within that concentration. Core courses do not count as one of the four required courses within the selected concentration. Additional courses that are not listed under any concentration may be used to meet major requirements but not concentration requirements.

- Interpersonal and Organizational Communication (COMM 120 is a prerequisite for most of the interpersonal and organizational communication courses; consult course descriptions): COMM ~~226~~, 312, 390 (based on topic), 411, 422, 423, 490 (based on topic), 521, 523, 524, 525, 526, 527, 610, 620, 624, 625, 690 (based on topic); COMM/MNGT 223, 325; COMM/WMST 224
- Media and Technology Studies and Production (COMM 140 is a prerequisite for most of the media courses; consult course descriptions): COMM 130, 142, 150, 230, 249, 251, 330, 345, 390 (based on topic), 411, 412, 413, 431, 432, 436, 450, 452, 453, 454, 490 (based on topic), 534, 545, 546, 547, 548, 549, 550, 551, ~~553~~-635, 636, 638, 645, 646, 647, 650, 652, 653, 654, 655, 681, 682, 683, 690 (based on topic). Please note that enrollment in advanced media and technology production classes is limited, and many production classes have prerequisites.
- New Media: Students wishing to pursue the new media option in the media and technology studies and production concentration should consult the departmental advisor. In addition to the preliminary core requirements (including COMM 140) above, students must take COMM 150 and COMP 110, as well as two approved COMP or INLS courses from the Department of Computer Science or the School of Information and Library Science. The remaining three classes

will be COMM classes above 400. Recommended COMM classes include 431, 490 (based on topic), 636, 638, 646, 650, 654, and 690 (based on topic). Recommended cross-disciplinary classes include COMP 180, 185, 380, 382, and 416; and INLS 151, 161, 201, 318, 558, 560, and 572.

- Performance Studies (COMM 160 is a prerequisite for most of the performance courses; consult course descriptions): COMM 260, 262, 263, 362, 364, 365, [390 \(based on topic\)](#), 411, 435, 437, 463, 464, 466, [490 \(based on topic\)](#), 532, 561, 562, 563, 564, ~~566,568~~, 660, 661, 662, [664](#), 665, [666](#), 667, 668, 690 (based on topic), 695

- Rhetorical Studies (COMM 170 is a prerequisite for most of the rhetorical studies courses; consult course descriptions): COMM 171, 312, 355, 371, 372, 374, 375, 376, [390 \(based on topic\)](#), 470, 471, 472, [490 \(based on topic\)](#), 500, 571, 572, 573, 574, 575, 576, 577, ~~675~~, 690 (based on topic)

### **Specialized Concentration in Communication Studies**

Students may create their own concentrations by selecting at least four courses that constitute a coherent program of study. The courses selected in this concentration must be justified by the student and must be approved by the director of undergraduate studies.