



THE UNIVERSITY
of NORTH CAROLINA
at CHAPEL HILL

COLLEGE OF ARTS & SCIENCES

STUDY ABROAD OFFICE

FedEx GLOBAL EDUCATION CENTER
CAMPUS BOX 3130
CHAPEL HILL, NC 27599-3130

T 919.962-7002
F 919.962-2262
studyabroad.unc.edu

Administrative Boards of the College of Arts and Sciences
Office of General Education
UNC-Chapel Hill

September 3, 2013

Dear Colleagues:

Student Exchange Program with Fudan University, China

We are submitting for your approval a proposal to establish an undergraduate student exchange program with Fudan University in Shanghai, China. This will be a two-way exchange, with fall, spring, summer, and year-long options that we propose will commence in the summer of 2014. Fudan University students will take courses in the UNC-Chapel Hill's College of Arts and Sciences, and UNC-Chapel Hill students will enroll in English-taught courses at Fudan University's School of Social Development and Public Policy (SSDPP) and the Fudan University International Summer School. For further information on Fudan University and SSDPP, please reference the following websites: <http://ice.ssdpp.fudan.edu.cn/> and <http://iso.fudan.edu.cn/en/>.

Dr. Bob Miles (Associate Dean for Study Abroad and International Exchange) and Steven Dale (Asia Programs Director) undertook site visits to Fudan University in March and June 2013 to negotiate the arrangements for this student exchange program.

The establishment of this program is supported by UNC-CH's Department of Sociology.

Overview of Fudan University

Fudan University was founded in 1905, and has become a comprehensive, research-oriented institution with wide ranging areas of study including humanities, social sciences, natural sciences, engineering, medical sciences, etc. The university comprises 17 schools, 69 departments, 70 bachelor's degree programs, 229 master's degree programs, 35 disciplines, and 152 sub-disciplines that award Ph.D. degrees. Fudan University enrolls over 30,000 full-time students, including 3,300 international students. It is frequently ranked as the number three university in China, after Peking University and Tsinghua University.

Rationale

The establishment of a student exchange program between Fudan University and UNC-CH will be unique in our study abroad offerings. Thus far, there have been no active bilateral exchanges

between UNC-CH and a mainland Chinese university at the College level due to the fact that the language of instruction at Chinese universities is Mandarin and very few UNC-CH students have sufficient fluency in Mandarin to enroll successfully in such courses. As a result, most study abroad opportunities in mainland China offered by the Study Abroad Office (as at most U.S. institutions) are through third party providers (such as IES and CET). These programs are considerably more expensive when compared with in-state tuition and are constructed in a way that makes interaction with local students less frequent. While this is inevitable and necessary for courses that concentrate on language acquisition, it is extremely beneficial, both academically and culturally, for students to gain first-hand experience working and studying with Chinese students. With the establishment of this exchange program, UNC-CH students will have the opportunity to study affordably in mainland China at a university that is extremely highly regarded throughout Asia and the world.

Fudan University's SSDPP department has created an English-taught curriculum for international students that is tailored to the US academic calendar. Because the majority of our students do not have sufficient Mandarin language ability to take courses taught in Mandarin, our students will enroll in English-taught courses in the SSDPP department. These courses are also open to Fudan University students who have sufficient English language ability.

The minimum language pre-requisite for the semester and year-long options (but not for the summer option as we describe below) we are proposing is two semesters of Mandarin language study, which we believe will provide a foundation for communication, although students will be advised that they will still face significant communication challenges. Students will build on this foundation as they communicate with their fellow students, and therefore are better placed to more fully integrate themselves both into the Fudan University campus, and in the larger community. This language requirement is consistent with other program offerings in Asia (such as our Japan programs).

Direct enrollment in a highly regarded Chinese institution will help our students better understand the challenges that international exchange students face when they attend UNC-CH. Instead of being kept in "international student bubbles" while in China, which often happens with third party provider programs, they will gain an "on the ground" experience working alongside their Chinese peers, just as international students who come to UNC-CH do. Such opportunities are beneficial if US students plan to engage with China at a professional level after they complete their undergraduate degrees. Thus, although most of our students will not have sufficient language ability to enroll in courses taught in Mandarin, they will still gain a unique understanding by being enrolled at Fudan University.

Many Chinese students are extremely keen to study abroad at US institutions, so we do not expect difficulty in finding students from Fudan University wishing to participate in a student exchange program. Because of the elite nature of Fudan University, we know that many of their students will have sufficient English language ability to meet our minimum TOEFL requirements. Undergraduate students from all departments at Fudan University will be eligible to participate in the exchange program.

We believe that this relationship will be a significant step forward in the internationalization of our campus by allowing our students to bring back a deeper understanding of China, as well as provide Fudan University students the opportunity to further enrich the UNC-CH campus by becoming a part of the UNC-CH student community. Moreover, the opportunity for our exchange students at

Fudan University to be immersed in a new cultural and classroom environment, side-by-side with their Chinese peers, is a crucial aspect of the study abroad experience.

Academics and Calendar (semester/academic year)

The Fudan University academic year calendar runs from early September to early July, but SSDPP has tailored their fall semester program for international students to fit with the US university calendar. The first semester begins in late August or early September, and concludes at the end of December. The spring calendar is dependent on the timing of the Chinese New Year, and so can start between mid/late January and mid/late February and continue through to early July at the latest.

While SSDPP's course offerings are varied (ranging, for example, from cultural studies, business, marketing, history, and sociology), they do not offer coursework in the sciences, nor do they offer intensive Mandarin language classes. We will ensure that we market this program to appropriate students (such as those within the social sciences), but will make it clear to science majors, should they wish to participate on the program, that they should not expect to take science course-work while at Fudan University. We will also recommend that students pursuing an Asian Studies major, particularly with an emphasis on language, consider attending a more intensive language and culture-focused program, such as CET in Beijing, and IES in Shanghai.

Most SSDPP classes held during the regular academic year offer 2 hours of Fudan University credit, although a small number of courses offer 3 hours. The credit hours are equivalent to UNC-CH's credit hour calculations, based on number of contact hours. The exchange program will convey UNC-CH transfer credit. We will require that all students attending this program in the fall, spring, and academic year take a minimum of 12 UNC-CH credits each semester, which will be at least 6 courses per semester at Fudan University. This is similar to other program offerings, such as our academic year program at Keio University in Japan, which requires students take at least 8 courses per semester in order to meet the 12 credit hour UNC-CH required minimum.

Please find attached a copy of the SSDPP spring 2013 class schedule. This is representative of what is offered in the SSDPP department on a regular basis.

Academics and Calendar (summer program)

Fudan University also hosts a five week International Summer School (ISS) that is managed by the Fudan University Study Abroad Office. The ISS runs from early June through mid-July. Although it overlaps with the Fudan University spring semester, this does not prevent spring semester students from enrolling in the summer program, as long as there is no time conflict with their classes.

The courses available in the ISS are taught in English by Fudan University faculty, and cover economics, journalism, management, and Chinese studies (including language courses from beginner to advanced), literature, philosophy, and history. Throughout the summer session, Fudan University will provide students with opportunities to participate in group activities, including field trips to local cities of historical and cultural interest.

Summer content courses (i.e., non-language) have a total of 34 contact hours, which equals approximately 2 UNC-CH credit hours. Summer language courses meet for 30 hours throughout the term, giving students a total of exactly 2 UNC-CH credit hours. The ISS courses will convey UNC-CH transfer credit.

As with our other summer study abroad and exchange programs, we will require all students to enroll in at least 3 courses in the summer so that they will reach the 6 credit UNC-CH minimum requirement.

Although degree-seeking Fudan University students can enroll in English-taught courses during the academic year, they do not have access to courses at Fudan University's International Summer School. They do, however, participate in other aspects of the program, specifically in social events organized by ISS.

The main advantage of the summer program is that it allows students whose schedules may not allow them to study abroad during the regular semesters and/or academic year to nevertheless study abroad in China. The summer program may also serve as a less demanding introduction to China for students who may not yet know to what extent they wish to connect with China in their academic and professional lives.

The summer 2013 ISS curriculum is attached.

Requirements and Eligibility (including prerequisites)

For the semester and academic year programs, we are proposing that students have a minimum GPA of 3.0, and, as noted above, at least two semesters of Chinese language study by the time they begin the program. This language requirement will not only benefit the students as they immerse themselves in Chinese culture, but will also add a level of safety and security, as English is not widely spoken outside of the Fudan University campus. This is consistent with the requirements for many of our other programs in non-English speaking countries, such as Kwansai Gakuin University and Nanzan University, both in Japan.

For the summer program, we are proposing that students have at least a 3.0 GPA, but we will not require that they have studied Mandarin prior to departure, as the summer program is specifically aimed at foreign (mostly US) students, is only five weeks in duration, and is administered to provide a high degree of student support. This is consistent with other summer program offerings in Asia, such as, for example, Yonsei University's summer program.

Students will be eligible to attend Fudan University beginning in the second semester of their sophomore year. Requiring students to complete a full three semesters at UNC-CH will help them better prepare, both in terms of academics and in maturity, and for the challenges of life in China and at a major Chinese university

While attending Fudan University (whether summer, semester, or academic year), we will recommend (but not require) that students take a Chinese language course for the duration of their program. UNC-CH's Asian Studies Department cannot guarantee credit for Fudan University's Mandarin language courses. The policy of the Department is that any credit students receive for language classes taken at Fudan University will be dependent on their performance on the placement test when they return to UNC-CH. The Study Abroad Office will make this limitation clear to students prior to their acceptance to the program in order to prevent unrealistic

expectations regarding the nature of Fudan University's language courses and their ability to continue at the next level of language study upon their return to UNC-CH. Furthermore, we will recommend that serious Mandarin language students not enroll in this student exchange program, but rather enroll in one of our intensive language programs, specifically CET in Beijing, or IES in Shanghai.

Accommodation

Fudan University provides exchange students with information concerning online enrollment for on-campus housing, and it will be the students' responsibility to apply for this housing. As long as students apply by the published deadline, Fudan University will guarantee affordable housing in the international student dorms for summer and the academic year semesters.

Fudan University housing provides internet access, laundry facilities, kitchens, 24 hours of hot water (not always the case in China), and mini-refrigerators available for rent. As is typical in China, there is limited access for students with mobility issues. If a student with such issues wishes to study at Fudan University, we will address their situation with Fudan University as early as possible to inquire as to whether they can be accommodated.

The housing website can be accessed here: <http://iso.fudan.edu.cn/en/house.htm>. It contains information on accessibility, utilities, location on campus, etc.

Safety and Security

The U.S. Department of State Country Description page for China, http://travel.state.gov/travel/cis_pa_tw/cis/cis_1089.html, states: "For most visitors, China remains a very safe country. Petty street crime is the most common safety concern for U.S. citizens in China" and that "violent crime is not common in China, but violent demonstrations can erupt without warning."

We routinely advise students on maintaining their safety while abroad. This includes making it clear to them that they are not, under any circumstances, to become involved in demonstrations. We also provide information on taking action to ensure that the risk of theft is kept to a minimum.

Fudan University provides a 24-hour emergency phone number for international students; the emergency staff are able to communicate in English.

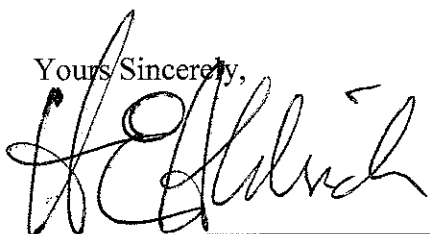
Student Support

Our students will receive support from SSDPP, as well as the central Study Abroad Office at Fudan University, both of which have staff who have excellent English language skills. In addition, Fudan University has a Buddy Program for both the summer and semester terms whereby they pair international students with regular, full-time Fudan University students who will assist them in day-to-day tasks that would otherwise be difficult without high level language ability. Cultural immersion at Fudan University will be further enhanced by this Buddy Program as it will offer a means for students to participate in the Fudan University community, and provide them with the opportunity to gain a more profound understanding of local student life.

In conclusion, we are confident that providing an opportunity for our students to enroll directly in a highly ranked Chinese institution as exchange students during both the summer and regular semesters will provide them with a unique and invaluable opportunity to gain an "on the ground" experience in China. It will also be a much more affordable option than a third party provider program, and will help them engage directly with their Chinese peers.

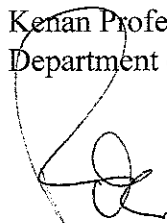
We are happy to provide any further information that you may need to evaluate this proposal.

Yours Sincerely,



9/3/13

Dr. Howard Aldrich
Kenan Professor and Department Chair
Department of Sociology



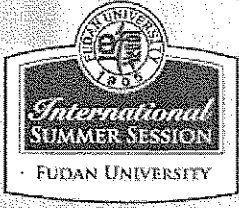
7.3.13

Dr. Robert Miles
Associate Dean: Study Abroad and International Exchanges



Course List for Spring 2013 Structure and Credits

No	Course Name	Teacher	Fudan U Credits	Related Disciplines
1	Introduction to Chinese Society and Culture	YU Hai, HU Anning	2	Liberal Education
2	The Transitional Chinese society	SHEN Ke	2	Social Science
3	Political Economy in China	ZHANG Li	2	Economics, Sociology, Demography
4	Marketing Placement in China	PAN Tianshu, ZHU Jianfeng	2	Business Anthropology, Liberal Education
5	Shanghai Studies	YU Hai	2	Social Sciences
6	Culture and Health	PAN Tianshu, ZHU Jianfeng	2	Liberal Education
7	Practicing Business in China	YU Zhiyuan	2	Liberal education
8	Global Sourcing and Supply Chain Management in China	WANG Naixian	2	Management, International Business
9	China into Contemporary Chinese Film	ZHU Jianxin	2	Liberal education
10	Psychology and Life	GAO Jun	2	Psychology, Liberal Education
11	Comparative Social Inequality	SUN Jiaming	2	Social Sciences
12	Doing Business in China	WANG Naixian	2	Business Administration
13	Chinese Diplomacy	SHEN Yi	2	International Studies
14	International Marketing	Gow Mike	3	International Trade, Marketing
15	Shanghai History	ROTTMANN Allison	3	History, Liberal Education
16	Religion in Chinese Society	HU Anning	2	Social Sciences



FUDAN UNIVERSITY INTERNATIONAL SUMMER SESSION



[Home](#) | [navigation](#) | [Courses](#) | [Content](#) [Courses](#)

[University Introduction](#)

[Program Introduction](#)

[Application](#)

[Courses](#)

[Content Courses](#)

[Language Course](#)

[What to do in the Course Selection](#)

[Curriculum Schedule](#)

[Buildings & Classrooms](#)

[Transport](#)

[Accommodation](#)

[Student Life](#)

[Q & A](#)

[Video](#)

[Album](#)

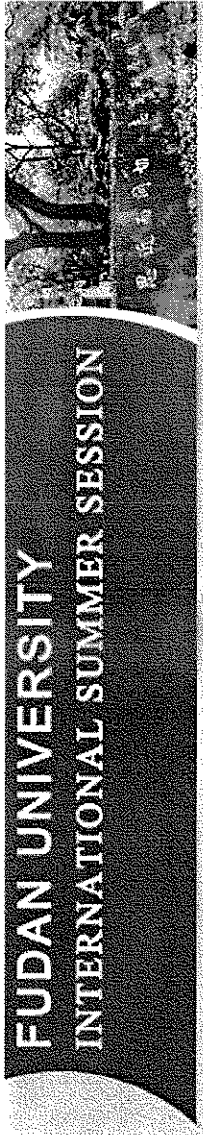
[Orientation](#)

- ▶ [ECON170003.01: Energy and Environmental Economics: Approaches and Applications in China](#)
- ▶ [JOUR170001.01: China's media and politics in a global context](#)
- ▶ [SOC1170002.01: Chinese Culture and Business Practices](#)
- ▶ [POL1170002.01: Sino-American Relations and the Rise of Asia](#)
- ▶ [POL1170001.01: History of Diplomacy in Modern China](#)
- ▶ [ECON170001.01: Dynamics of China Economy](#)
- ▶ [MANA170001.01 : Games of Strategy](#)
- ▶ [MANA170004.01 : RMB Exchange Rate Reform and FX Risk Management](#)
- ▶ [CHIN170001.01: Introduction to Chinese Literature](#)
- ▶ [ECON170004.01: Doing Business in China](#)
- ▶ [PHIL170004.01: Confucian Classic Studies](#)
- ▶ [HIST170002.01 : Chinese Civilization](#)
- ▶ [PHIL170003.01 : Traditional Chinese Political Philosophy \(Pre-Qin\)](#)

Per Page:14 All:13

First Previous Next Last Current 1/1 Go

Copyright © 2013 Fudan University. All rights reserved. [Privacy Policy](#) [Terms of Use](#)



Home | navigation | Courses | Curriculum Schedule

Course Schedule

Weekdays	Monday	Tuesday	Wednesday	Thursday	Friday
8:55-9:40	ECON170001Dynamics of China Economy MANA170001Games of Strategy	POLI170001History of Diplomacy in Modern China PHIL170004Confucian Classic Studies	POLI170025Sino-US Relations and Rise of Asia PHIL170003Traditional Chinese Political Philosophy (Pre-Qin)	ECON170004Dynamics of China Economy MANA170001Games of Strategy	POLI170001History of Diplomacy in Modern China
9:55-10:40	CHIN170002Introduction to Chinese Literature HIST170002Chinese Civilization	ECON170004Energy and Environment of Economics: Approaches and Applications in China	SOCI170002Chinese Culture and Business Practice MANA170004RMB Exchange Rate Reform and FX Risk Management	CHIN170002Introduction to Chinese Literature HIST170002Chinese Civilization	PHIL170004Confucian Classic Studies
10:50-11:35	JOUR170001Chinese Media and Politics in the Context of Globalization	ECON170003Energy and Environmental Economics: Approaches and Applications in China	ECON170004Energy and Environmental Economics: Approaches and Applications in China	JOUR170001Chinese Media and Politics in the Context of Globalization	ECON170003Energy and Environmental Economics: Approaches and Applications in China
13:00-13:30	POLI170002Sino-US Relations and Rise of Asia PHIL170003Traditional Chinese Political Philosophy (Pre-Qin)	ECON17001Dynamics of China Economy MANA170001Games of Strategy	POLI170001History of Diplomacy in Modern China PHIL170004Confucian Classic Studies	POLI170002Sino-US Relations and Rise of Asia PHIL170003Traditional Chinese Political Philosophy (Pre-Qin)	
13:30-14:15	SOCI170002Chinese Culture and Business Practice MANA170004RMB Exchange Rate Reform and FX Risk Management	CHIN170002Introduction to Chinese Literature HIST170002Chinese Civilization	SOCI170002Chinese Culture and Business Practice MANA170004RMB Exchange Rate Reform and FX Risk Management	SOCI170002Chinese Culture and Business Practice MANA170004RMB Exchange Rate Reform and FX Risk Management	
14:25-15:10	ECON170004Doing Business in China	JOUR170001Chinese Media and Politics in the Context of Globalization	ECON170003Energy and Environmental Economics: Approaches and Applications in China	ECON170004Doing Business in China	
15:20-16:05	Language Course	Language Course	Language Course	Language Course	
16:15-17:00	Language Course	Language Course	Language Course	Language Course	

- Note: 1. All the content courses in Monday afternoon will start from 13:00pm.
 2. PHIL170003 Traditional Chinese Political Philosophy (Pre-Qin) in Thursday afternoon will start from 13:00pm.
 3. If there is any doubt about the course selection, please contact Mr. Huang by email: xpluang@fudan.edu.cn