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The University of North Carolina at Chapel Hill
College of Arts & Sciences

Center for European Studies
European Union Center of Excellence

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May 24, 2013

To: The Administrative Boards of the College of Arts and Sciences and the General College

The faculty advisory committees for the Curriculum in Contemporary European Studies, the Transatlantic Masters Program, and the Center for European Studies requests approval to create a dual BA-MA program that enables students to complete an undergraduate degree in Contemporary European Studies (EURO) and the research-focused track of the TransAtlantic Masters (TAM 2) within five years.

The proposed EURO-TAM accelerated BA-MA degree program stands out for its unique international component. Students in the program would complete four years of coursework at UNC-Chapel Hill, followed by one year of graduate study and research at one of three renowned European universities. Based on career placement data on TAM alumni from the past fifteen years, we expect that EURO-TAM graduates will be well-prepared for successful international careers.

Feedback from current EURO majors suggests that many students will embrace the challenge of completing a demanding and competitive program that increases the affordability of graduate school. Given the uniqueness of the program, we anticipate that the dual EURO-TAM degree will attract outstanding students to UNC from across North Carolina and the United States.

I have attached a copy of our proposal for your review. Please note that we have submitted a separate request to revise the current requirements for the EURO major. The EURO-TAM proposal is based on these projected changes but will be amended to reflect the Board's final decision regarding the curriculum.

Please let me know if you need any additional information.

Sincerely,

John D. Stephens
Director, Center for European Studies



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June 6, 2013

Erika Lindemann
Associate Dean for Undergraduate Curricula
3014 Steele Building
Campus Box 3504, Carolina Campus

Dear Dean Lindemann:

I am writing to you to endorse the proposal for the EURO-TAM dual degree program, which would enable students to complete a BA in Contemporary European Studies and a TransAtlantic Masters degree in five years. This proposal is to go before the Administrative Board of the College of Arts and Sciences in the Fall, 2013.

I am pleased to support this proposal as Senior Associate Dean for Social Sciences and Global Programs in the College of Arts and Sciences.

The College is interested in providing outstanding BA-MA dual degree options for our students. This EURO-TAM dual degree program enables students to complete a BA in Contemporary European Studies and the research-focused track of the TransAtlantic Masters within five years. It combines an intensive program centered around the EURO undergraduate major on campus (with possible appropriate undergraduate study abroad options) with an additional year of graduate study at one of three leading European universities linked to our existing TAM program. This BA-MA degree promises to prepare students for a variety of global careers. The program should help to attract outstanding students to UNC-CH from across the state and the nation.

Please do not hesitate to contact me should you require further information or have questions.

Sincerely,

Jonathan Hartlyn
Senior Associate Dean for Social Sciences
and Global Programs
Kenneth J. Reckford Professor of Political Science

cc: John Stephens, Director, Center for European Studies

The EURO-TAM Five-Year BA-MA

The EURO-TAM degree program enables students to complete a BA in Contemporary European Studies and the research-focused track of the TransAtlantic Masters within five years. A unique intensive program comprised of four years of coursework at UNC-Chapel Hill (including the option of participating in an approved undergraduate study abroad program) and one year of graduate study at one of three renowned European universities, the EURO-TAM degree prepares students for international careers in a variety of fields, including administration, diplomacy, business, policy-making, public service, marketing consulting, teaching, and research. We expect the program to attract outstanding students to UNC-CH from across North Carolina and the U.S.

The BA in Contemporary European Studies (EURO)

The Curriculum in Contemporary European Studies provides students with 1) a broad cross-disciplinary understanding of modern Europe and the European Union; 2) a focused understanding of contemporary Europe from the perspective of a selected social science discipline; and 3) advanced proficiency in a modern European language. Students are especially encouraged to combine the major with a second major in a non-interdisciplinary field such as political science, economics, or history. Through its unique combination of advanced coursework, quantitative analysis, and language training, the EURO curriculum provides the intellectual building blocks to study contemporary Europe through a sophisticated framework. Students completing the major will be well-prepared for further graduate or professional study of contemporary Europe and for a wide range of international careers.

Core Requirements

- EURO/HIST 159: *20th Century Europe*
- EURO/POLI 239: *Introduction to European Government*

Theme of Concentration

- Four courses must be taken from one of the two themes listed below (asterisked courses require approval, based on the appropriate course topic).
- One course must be taken from the theme outside the student's concentration.
- One additional course must be taken from Theme 1, Theme 2, or the list of approved elective courses on contemporary Europe.
- Of the total 8 courses required for the major in Contemporary European Studies, three must be numbered 400 or above.

Theme I. Contemporary Europe: Integration and Enlargement: ECON 461, 560; ECON/EURO/PWAD 460; EURO/POLI 442; FREN 378; GEOG 464; POLI 195*, 232, 236, 430, 433, 438, 495*; POLI/PWAD/RUES 469; POLI/PWAD/SOCI 260; POLI/SOCI 439

Theme II. Contemporary Europe: Histories and Cultures: ANTH 377; ASIA 452, 490*; EURO/SPAN 362; FREN 331, 377, 504; GERM 349; GERM/HIST/POLI/SOCI 257; GERM 270/JWST 239/RELI 239; HIST 260, 292H*, 391*, 458, 463, 469, 475, 481, 490*; HIST/JWST/PWAD 262; HIST/WMST 259; ITAL 343; LING/SLAV 306; PWAD/SLAV 467; SLAV 196; SPAN 340

Elective Courses on Contemporary Europe: ANTH 449; ART 283; CMPL 385, 466, 468; CMPL/EURO/FREN 332H; CMPL 374/WMST 373; COMM/GERM 275; DRAM 289; ECON 434; ENGL 278, 378; ENGL/PWAD 659; FREN 372, 373, 398*; GERM 255, 280, 350, 381, 382, 390*, 391*, 655; GERM/SLAV 251; GERM/WMST 250; HIST 466; HUNG 280; ITAL 242, 331, 333, 335, 382, 398*; JWST/PLSH 412; MUSC 253, 284, 285; PHIL 224, 229, 494; POLI 432, 472; SLAV 101, 198; SPAN 635

Additional Requirements

- A modern European foreign language through level 5

Contemporary European studies majors are required to complete a minimum of five semesters of a western European language, or document fifth-semester proficiency through university placement tests. One approved literature course taught in the language may also count as a theme or elective course if included in the course listings above. Majors are strongly encouraged to apply their language proficiency skills in languages across the curriculum (LAC) courses and complete a UNC-approved study abroad program in the target language.

The TransAtlantic Masters, Research Track (TAM 2)

The research-oriented track of the TransAtlantic Masters Program focuses on European governance and social policy, with an emphasis on qualitative and quantitative research methods. Students study for one full academic year at UNC-Chapel Hill (for EURO-TAM students, this year would coincide with the senior year), followed by a year of study and research abroad at one of three institutions: the VU University in Amsterdam, the Universitat Pompeu Fabra in Barcelona, or the University of Bremen in Germany. All classes offered abroad are taught in English.

During the first semester at UNC-CH, students take three required courses and one elective. They also participate in the fall Speakers Series offered by the Center for European Studies. Courses focus on such topics as comparative politics of industrial societies, comparative social policy, democratization, the European Union, and multilevel governance. Over the fall break, students travel to Washington, D.C. for site visits and an annual gathering with TAM alumni. Two required courses and one elective are offered in the spring semester and students may elect to pursue independent study projects with individual professors.

After the first academic year ends in early May, students are encouraged to pursue relevant summer internships in Washington, D.C. or Brussels. The associate director of TAM provides guidance on locating internship opportunities.

During the fall of year two, coursework begins at VU Amsterdam, UPF, or the University of Bremen. All three universities have strong offerings in social policy. In Amsterdam, courses focus on comparative welfare states, international political economy, international security, and global environmental governance. Some research internships may be available to TAM students who study at the VU. At UPF, course titles may include *Statistical Analysis I*, *Electoral Systems*, *Multiculturalism and Immigration Policies*, *The Welfare State*, *Globalization and European Integration*, *Democracy and Political Liberalism*, *Social Policy and the Welfare State*, *Electoral Competition and Voting Behaviour*, and *Migration and Society*. In Bremen, research internships are readily available and serve as an integral part of the program. In addition, social policy

coursework focuses on the economy and on health policy. During the second semester overseas, TAM II students focus on their thesis research and preparation.

Student Demand

Interviews conducted with EURO majors indicate a high level of interest in the opportunity to combine the BA and TAM into a five-year dual degree. Given the typical profile of EURO students, we expect that many will embrace the challenge of completing a demanding and competitive program that increases the affordability of graduate school. To date, the rigorous EURO curriculum has tended to attract highly motivated and academically exceptional students. EURO graduates, on average, enter UNC-CH with 19.7 Advanced Placement or by-exam credits. Because the degree requires at least four courses to be taken at the 400-level or above, many of our majors already enroll in upper-level courses alongside TAM students; during their undergraduate career, roughly half of EURO alumni completed coursework that satisfied requirements for the TAM degree (POLI 438, RUES 469, POLI 891 taken as 495). All of our past EURO graduates succeeded in completing double majors and more than ¾ finished a minor. With the exception of one student, all also participated in study or work abroad during their undergraduate careers. After graduating from UNC-CH, more than 70% went on to pursue graduate or professional degrees—including the TransAtlantic Masters—in a variety of fields such as Economics, German Studies, Information Science, Law, Museum Studies, Political Science, and Public Administration.

Publicity and Student Recruitment

The EURO-TAM Program will be advertised to current and incoming UNC students through the usual channels: the admissions office, student orientation, academic advising, the annual Majors Expo, the CES website and biweekly e-newsletter, and the EURO and TAM webpages. Additionally, the Center for European Studies (CES), as a U.S. Department of Education National Resource Center and network coordinator of the ten European Union Centers of Excellence in the United States, will utilize its resources and outreach activities to market the EURO-TAM Program to high school students, teachers, and advisors within North Carolina and nationwide. Special efforts will be made to reach magnet, charter, and International Baccalaureate schools, schools with strong foreign language programs, and students participating in AP courses, EuroChallenge, Model EU, and Model UN. On-site presentations and classroom visits will be offered to schools in NC, and CES staff will work with the EURO advisor and TAM associate director to identify and recruit promising candidates.

Application and Admission

Undergraduate students who are interested in the EURO-TAM BA-MA program should contact both the EURO advisor and the TAM associate director as soon as possible, in order to strategically plan their program of study. Students should continue to meet with the EURO advisor at least once each semester to track their progress. To be eligible for admission into the EURO-TAM program, candidates should meet the following requirements before beginning the first year of TAM study:

- Complete all General Education and EURO requirements;
- Maintain a minimum GPA of 3.2.

Students must apply for admission to the TAM program in January of their sixth semester. The annual deadline will be posted on both the EURO and TAM websites at <http://www.unc.edu/euro/> and <http://www.unc.edu/depts/tam/>. Applicants will be required to submit the following materials to the Graduate School:

1. Graduate School application;
2. Undergraduate transcript(s);
3. TOEFL or IELTS scores (only applies to international students from non-English-speaking countries);
4. Two letters of recommendation from faculty members affiliated with the EURO curriculum;
5. A 500-word statement of purpose;
6. A 10-page excerpt from an academic essay written for an approved EURO course.

The application fee will be waived for all currently-enrolled EURO majors. Although GRE scores will not be required, EURO-TAM applicants will be encouraged to submit them as supporting materials.

In addition to the six items above, the following materials must be submitted to the TAM office:

7. TAM Program application;
8. TAM foreign language evaluation(s);
9. Financial certificate (only applies to non-residents of the U.S.).

Application materials will be reviewed by the Graduate School and the TAM Admissions Committee, which consists of European Studies faculty.

The EURO-TAM program will take ten semesters to complete. Admitted students who have earned 60 baccalaureate credits (2 years or the equivalent) may begin taking courses at the post-baccalaureate level. Up to three graduate-level courses (9 credit hours) taken during the BA phase of the program may subsequently be counted toward the MA, as long as students also take enough courses within eight semesters to meet the 120-credit BA graduation requirement. The 9 transferred credit hours may not count toward the 120-credit hours for the undergraduate degree. Upon completion of all coursework and the thesis, students will earn a UNC-Chapel Hill Bachelor of Arts in Contemporary European Studies and a Master of Arts in Political Science, Concentration on European Governance.

See page 6 for a sample student course plan. As the plan indicates, EURO-TAM students who enter UNC with sufficient AP credit and foreign language proficiency may be able to complete an undergraduate double major, a language minor, and study abroad for a semester, in addition to earning the TAM degree.

Outlook for Graduates

Over 200 TAM degrees have been awarded since the program was launched fifteen years ago. Career placement data suggests that EURO-TAM degree recipients can expect promising employment opportunities. According to a recent survey of TAM graduates, approximately ¼ currently serve in the U.S. Government, ¼ are employed at NGOs or think tanks, ¼ hold positions in the private sector, and ¼ work in higher education.

The success of past graduates is undoubtedly maximized by the individualized career guidance and special professional development opportunities offered through the TAM program. In addition to their academic training, TAM candidates participate in CV and cover letter workshops, site visits to Washington, D.C. and New York City, alumni roundtable discussions, focus groups, and networking events. Our active and generous network of TAM alumni can also assist recent graduates in cultivating professional contacts and locating employment prospects.

EURO-TAM Five-Year Degree: Sample Course Plan

This student enters UNC-CH with 15 AP credits and places into 4th semester French. She earns a TAM 2 degree, a double major in EURO and POLI, and a minor in French, and studies abroad during the fall semester of her 3rd year.

Semester #	Courses	Count As	Semester Credits	Credits To Date
High School	AP FREN 203: Intermediate French 1 (3) AP HIST 127: American History 1 (3) AP HIST 128: American History 2 (3) AP MATH 231: Calculus 1 (3) AP PSYC 101: General Psychology (3)	GE (FL) GE (HS, NA, US) GE Elective GE (QR) GE (PL)	15	15 BA
1 Fall EURO & POLI BA (UNC)	ECON 101: Intro to Economics (3) ENGL 105: Engl Comp & Rhetoric (3) FREN 204: Intermediate French 2 (3) HIST 159: 20 th -C Europe (3) POLI 100: Intro to US Govt (3)	GE (SS) GE (CR) GE (FL), EURO FL GE (GL), EURO Core POLI, GE (SS)	15	30 BA
2 Spring EURO & POLI BA (UNC)	BIOL 101: Principles of Biology (3) BIOL 101L: Principles of Biology Lab (1) FREN 308: French LAC for POLI 239 (1) FREN 255: Conversation 1 (3) LFIT 114: Yoga and Pilates (1) POLI 150: Intl Rel and World Politics (3) POLI 239: Intro to Euro Govt (3)	GE (PX) GE (PX, CI) GE Elective EURO FL GE (LFIT) GE (GL), POLI EURO Core, POLI CP	15	45 BA
Maymester (UNC)	POLI 432: Tolerance in Liberal States (3)	EURO Elective, POLI	3	48 BA
3 Fall EURO & POLI BA (UNC)	FREN 300: Comp & Grammar Review (3) POLI 130: Comparative Politics (3) POLI 270: Classical Political Thought (3) POLI 288: Strategy and Politics (3) Elective course (3) Elective course (3)	FREN POLI GE (PH, WB), POLI Theory GE (QI), POLI GE Elective GE Elective	18	66 BA
4 Spring EURO & POLI BA (UNC)	FREN 373: French New Wave Cinema (3) FREN 260: Intro to Lit (3) POLI 271: Modern Political Thought (3) POLI 236: Politics of E-Central Europe (3) POLI 433: Politics of the EU (3) Elective course (3)	GE (VP), FREN GE (LA), FREN POLI GE (BN), EURO Theme 1 EURO Theme 1, POLI GE Elective	18	84 BA
Maymester (UNC)	EURO 398: European Cinema (3)	GE Elective	3	87 BA
5 Fall EURO & POLI BA (Study Abroad)	ISP 232: Exchange Sciences Po, Paris (0) FREN 311: Conversation & Composition (3) Elective course (3) Elective course (3) Elective course (3) Elective course (3)	GE (EE) FREN	15	102 BA
6 Spring EURO & POLI BA Apply for TAM in Jan! (UNC)	FREN 331: French Civilization II (3) HIST 490: Spec Topics: US & Cold War (3) POLI 260: Crisis/Change: Russia, E Euro (3) POLI 442: Internatl Political Economy (3) Elective course (3) Elective course (3)	FREN EURO Theme 2 EURO Theme 1 EURO Theme 1 GE Elective GE Elective	18	120 BA
7 Fall Start TAM 2 (UNC)	POLI 745: Var of Capitalism (3) POLI 891: Lecture Series (1) POLI 788: Stat/Data Analysis (3) POLI 733: Euro Integration (3)	TAM TAM TAM TAM	10 MA	10 MA
8 Spring TAM 2 (UNC)	POLI 630: Political Contestation (3) POLI 631: European Security (3) POLI 633: Tolerance (3)	TAM TAM TAM	9 MA	19 MA
9 Fall TAM 2 (Europe)	TAM Course (3) TAM Course (3) TAM Course (3)	TAM TAM TAM	9 MA	28 MA
10 Spring TAM 2 (Europe)	POLI 890: Directed Reading (3) POLI 993: MA Thesis Credit (3)	TAM TAM	6 MA	34 MA