



**Administrative Boards of the College of Arts and Sciences
and the General College
Office of Undergraduate Education
CB #3504, 3010 Steele Building, 214 E. Cameron Avenue
Chapel Hill, North Carolina 27599**

October 13, 2013

To the Administrative Boards:

We write to request formally a revision in the Minor in Dramatic Art to include a concentration in Theatre Management. This is a natural, inevitable expansion of our curricular offerings that makes sense philosophically and will fill a practical need for students seeking ways to learn about the business side of making theatre.

We currently offer the following courses:

**DRAM 193 - Production Practicum
DRAM 491 - Issues in Arts Management
DRAM 493 - Theatre Management**

By adding the proposed course, DRAM 293 - Introduction to Theatre Management (currently in the CRAS system) and revising DRAM 193 - Production Practicum to include "theatre management" as an additional area of focus (also currently in the CRAS system), this proposed concentration would meet the four-course (12-hour) minimum requirement for a minor.

Additionally, we have identified the following courses that would be offered as electives for a fifth course in the minor:

**ECON 101 - Introduction to Economics
BUSI 101 - Management Accounting
BUSI 405 - Leading and Managing: An Introduction to Organizational Behavior
BUSI 406 - Marketing**

We have secured support and potential availability for our minors to take these courses from the respective departments.

Please find attached the current 2013-14 Undergraduate Bulletin text as well as a track-changes revision reflecting these proposed changes.

We are confident in our ability to meet the demands of offering this new minor concentration and in its meaningful improvement in the education of our students. It will make a positive impact in expanding possibilities as they contemplate their theatrical careers.

Thank you, as always, for your support. We look forward to hearing from you.

Respectfully submitted,



McKay Coble, Chair
Dramatic Art



Adam Versényi, Chair-elect
Dramatic Art

Cc: Jeffrey Cornell, Associate Chair
David Adamson, DUS

Minoring in Dramatic Art

The minor in dramatic art consists of four courses chosen from one of the following concentrations:

• Dramaturgy – DRAM 120 Play Analysis, and three courses chosen from DRAM 281, 282, 283, 284, 285, 286, 287, 289, 291, 292, 297, 298, 450, 486, 487, 488, 489

• Theatrical design – DRAM 120 Play Analysis, and three courses chosen from DRAM 280, 465, 466, 467, 468, 470, 475, 477, 480, 566, 567

• Theatrical production – DRAM 191 or 192 (related to area of concentration), and three courses chosen from DRAM 193, 460, 465, 466, 467, 468, 473, 474, 477, 567, 650

• Theatre management – DRAM 193 Production Practicum (related to area of concentration), and DRAM 279, 491, and 493

Students pursuing the theatre management concentration are strongly encouraged to complete a fifth elective course chosen from ECON 101, BUSI 101, 405, 406.

Comment [NJS1]: Pending revision

Comment [NJS2]: New course, pending approval.

Minoring in Dramaturgy

The minor in dramaturgy consists of four courses.

• DRAM 120 Play Analysis

• Three courses chosen from DRAM 281, 282, 283, 284, 285, 286, 287, 289, 291, 292, 297, 298, 450, 486, 487, 488, 489

Minoring in Theatrical Design

The minor in theatrical design consists of four courses.

• DRAM 120 Play Analysis

• Three courses chosen from DRAM 280, 465, 466, 467, 468, 470, 475, 477, 480, 566, 567

Minoring in Theatrical Production

The minor in theatrical production consists of four courses.

• DRAM 191 or 192 related to area of concentration

• Three courses selected from DRAM 193, 460, 465, 466, 467, 468, 473, 474, 477, 567, 650